**PATRICK   
D GREENE**

DIGITAL CREATIVE DIRECTOR

**JOB EXPERIENCE**

Digital Creative Director | 2016 - Present

NBCUniversal

* Trained and mentored creative departments in digital and interactive best practices to achieve creative excellence.
* Worked to build robust case studies on successful work and proposed innovations to lead client perceptions, creative ideation, and new business.
* Oversaw the activity and output of individual creatives that were assigned to specific accounts and clients.
* Developed and cultivated relationships with internal teams and departments to evolve integration throughout Momentum.

Digital Creative Director | 2014 - 2016

The Creative Group

* Provided digital strategy, expertise, and leadership and served as a resource for creative and account groups for all things digital and interactive.
* Consulted with account teams to interpret client needs in a coherent and constructive format for the creative development of the project as well as developed new business opportunities.
* Created multiple design concepts from a creative brief.
* Managed and mentored junior talent and supported a learning organization.
* Was proactive in directing and managing multiple assignments simultaneously within established timeframes and budgets.

To use my skills and experiences to secure a Digital Creative Director position with a reputable company.

**CONTACTS**

**CAREER OBJECTIVE**

Patrick foster

patrick.com

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(937)-658-4782

2101 Harter Street

Lima, OH 45801

**JOB EXPERIENCE**

Digital Creative Director | 2012 - 2014

Epsilon

* Set the vision and drove concepts and strategies through the entire creative and development process.
* Worked with New Business team to develop high-end presentations which included; concept, writing, and creative execution.
* Involved with the selection, staff planning, performance management, employee relations, training and related HR matters pertaining to direct reports in accordance with agency policy and procedure.

**RELEVANT SKILLS**

* Hands-on experience in developing strong client relationships, eliciting client vision & direction, and presenting and selling creative concepts.
* Familiarity with Adobe Creative Suite, Flash, HTML, Dreamweaver, and Content Management.
* Familiarity with information architecture.
* Exceptional knowledge of search engine optimization and metrics.
* Outstanding knowledge of design for 508 compliance.
* Deep knowledge of interacting directly with clients.
* Possess a good track record for developing strong working relationships, eliciting client vision & direction, and presenting & selling creative concepts.
* Highly knowledgeable with Photoshop and Illustrator, Dreamweaver, Flash, XHTML, CSS and JavaScript.
* Proficient in working within the requirements/limitations of content management systems.
* Proficient in the implementation of SDLC/PDLC best practices.
* Immense ability to translate business and brand goals into innovative, meaningful and differentiated digital experiences.
* Extreme ability to motivate and lead others in the development and execution of interactive projects.
* Outstanding ability to lead a company in the area of digital & web 2.0.

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**PROFICIENCY**

Canine Care

Feline Care

Animal Handling

Front Desk

Microsoft Apps

**EDUCATION**

Bachelor's Degree in Digital Design, 2012

Hill College, Hillsboro, TX